**3 Step Plan for Boosting Funds for the Muslim Community Association**

1. **Grassroots Organization**

* Local Business Advertising
* Word of Mouth

*Note: I aim to work with local businesses with high Muslim customer bases (restaurants, halal shops, etc.) by co-advertising (i.e - simply putting flyers, and other small-scale things) in order to secure additional funding for MCA. Also, I have a moderately large social circle so I will aspire to spread the word through that as well.*

**Note that step 1 is entirely on my end, I just wanted to inform you of their usefulness.**

1. **Fund Matching/Partnership Programs with Large Companies**

* Government grants
* Wealthy philanthropist targeting
* Boosting membership fees temporarily [STRONGLY DISADVISE]
* Corporate sponsorship programs

*Brother, many of these you might have heard of - are currently using already. But one common emphasis I see for many of these is networking + grant writing. I am an excellent writer and can benefit/pump out grant applications to many large and small companies, so please let me know if there’s any avenues/applications/grants you would like me to assist with.* ***There are many I am sure MCA has yet to tap into, but I first need a list of which ones are being used so I can know which ones to avoid.***

1. **Online Campaigns**

* Patreon
* Gofundme

*Brother, again you might have already thought of some of these. But I do not see any sustained online campaign to increase MCA funding as per right now (4/29/21) -> but I have seen this principle of online funding work with much smaller, less networked communities.*

**Conclusion: I strongly recommend looking into fund matching/grants + online campaigns, as I can take care of the grassroots stuff on my end. I can certainly assist with steps 2 and 3 as well.**